

Lincolnshire Police | Secure CMS for Internet / Intranet

pTools™ Content Management Software – for Internet, Intranet & Social Media Content.

LINCOLNSHIRE POLICE

‘Lincolnshire Constabulary’ was established by the County Police Act of 1839. Following the passing of the County and Borough Police Act of 1856, the Lord Lieutenant of the County called a meeting of the Magistrates to take the Act into consideration.

Lincolnshire Police has a current strength of over 1200 police officers, traffic wardens and over 800 civilian police staff. The police force serves a population of 646,000 and one of the largest geographic areas in the UK with a beat of 2,284 square miles. The main centre is Lincoln, a city with a population of 100,000, and, with its cathedral, castle and history is a busy tourist area.

POLICE BUSINESS - TECHNOLOGY

pTools have a long-standing relationship with Lincolnshire Police Force. The force originally deployed pTools in 2005 for CMS management of the public facing Website.

pTools CMS was again chosen in 2007 to securely manage the Lincolnshire Police Force Intranet.

The website has been re-launched in January 2010 on the latest version of pTools CMS S5.

Lincolnshire Police’s most recent deployment of pTools CMS was a revamp and upgrade of the forces website to encourage community and public interaction with the police and their work.

The latest version of the Police Force Website includes integration with Google Maps including a map overlay identifying the various local and Neighbourhood Police forces within the Lincolnshire constabulary area.

The map functionality allows users to identify and locate their local police by drilling down via the map interface or entering their postcode in a search box. Both Map search and Postcode Search methods provide a view of the map which lists the local police station(s) and an associated online document providing additional information such as contact details and information specific to the station selected.

pTools worked with Lincolnshire to integrate the Postcode and map search functionality for CMS users to update and maintain within the CMS interface, and easily link the additional information.



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THE PROJECT PROCESS

The Lincolnshire Police project focus areas include:

- » Corporate Branding Management
- » WAI AA Accessibility Compliance
- » Cross Browser compatibility
- » Video Embedding – Integration with the forces YouTube Channel
- » Google Maps Integration & Neighbourhood Policing Teams (NPT) Search functionality
 - Postcode Search
 - Map Drill Down
- » Online Self-Service Forms
- » Services User Subscription Alerts
- » Website Traffic Stats & Monitoring
- » Accessible Technology – BrouseAloud
- » Translation Integration – Portuguese, Polish, Latvian, Lithuanian, Russian
- » Web 2.0 Features
 - RSS Feeds,
 - Polls,
 - Surveys & Questionnaires,
 - Social Media Channel Links (Facebook, Twitter, YouTube).



CONTACT DETAILS

For more information about this briefing or any other information about pToolsTM Software please contact :

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pToolsTM

pTOOLS SOCIAL MEDIA CONTENT MANAGEMENT

pTools and Lincolnshire Police collaborated on the functional specifications, design and additional integration with existing systems to ensure that the project came within the tight budgetary constraints while also ensuring the website was equipped and future-proofed with Social Media capabilities.

The standard CMS deployment was accompanied with some enhanced functional inclusions specific to the forces requirements around Google Maps, Spotlighting Emergency News and Social Media.

Graham Lord, Website Development Officer with Lincolnshire Police says: "Using social media sites helps us engage with, and get our messages out to groups who might not normally visit the Force website.

Since launching our new website we are also seeing positive reactions to appeals for witnesses and information about crimes, along with significant increases in visitors to our news and recruitment pages. The ability to quickly and regularly update our online content is key to keeping us noticed."