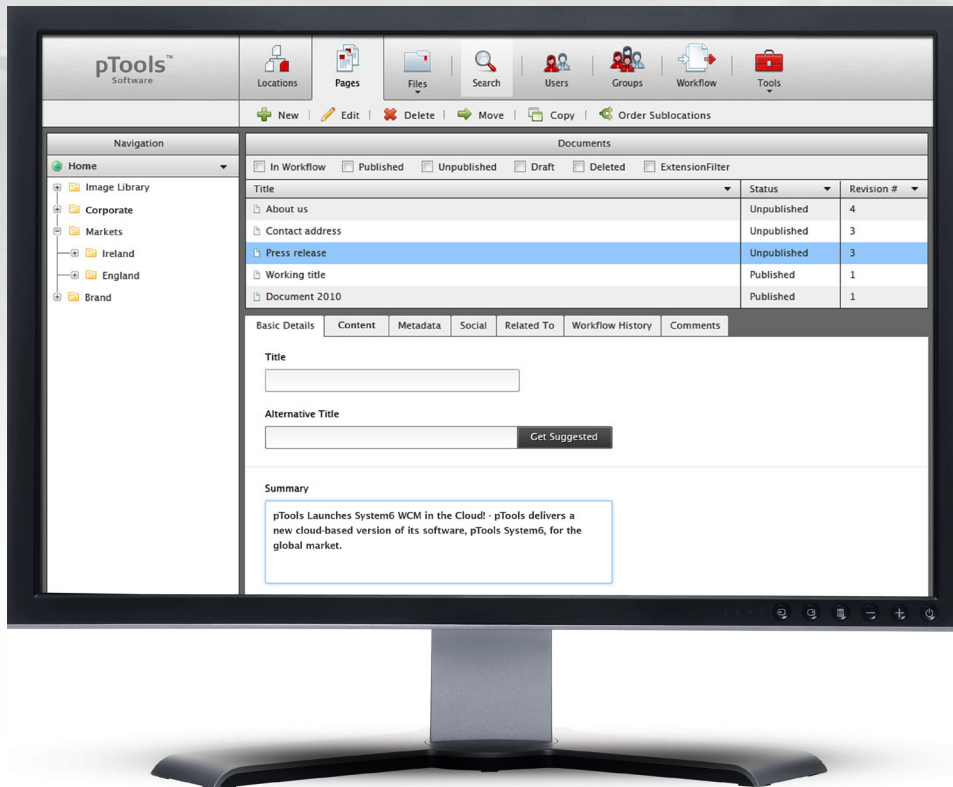


Say hello to..

pTools System6

..in the Cloud!



Enterprise Web Content Management

Introduction

pTools System6, Enterprise Web Content Management for Cloud Computing, is the first major new version release of pTools software in over three years. It represents the culmination of tens of thousands of hours of development and major investment in what we believe is the best ever application delivered by the company. pTools System6 is the logical progression of previous versions in terms of core Content Management features and functions. However pTools System6 brings together elements of the application suite including Learning Content Management, Digital Asset Management and Forms Management into one single interface.

pTools System6 also includes a range of enhancements across Usability and Accessibility; Interoperability with other enterprise applications; Integration with social networking and online marketing; and delivery of content to new mobile platforms. But the giant step forward is the provision of pTools System6 as a Cloud computing application service.

pTools System6 embraces the Cloud computing services model while maintaining the rich capabilities that customers have come to expect and guaranteeing integration with traditional network and on-premise implementations.

'As more application services are delivered through the Cloud, the benefits of having CMS available in the Cloud become overwhelming.'

The screenshot displays the pTools System6 user interface. At the top, there is a navigation bar with icons for Locations, Pages, Files, Search, Users, Groups, Workflow, and Tools. Below this is a secondary toolbar with actions: New, Edit, Delete, Move, Copy, and Order Sublocations. The main content area is titled 'Documents' and includes a filter bar with checkboxes for 'In Workflow', 'Published', 'Unpublished', 'Draft', 'Deleted', and 'ExtensionFilter'. A table lists documents with columns for Title, Status, and Revision #. The 'Press release' document is highlighted in blue.

Title	Status	Revision #
About us	Unpublished	4
Contact address	Unpublished	3
Press release	Unpublished	3
Working title	Published	1
Document 2010	Published	1

Below the table, there are tabs for 'Basic Details', 'Content', 'Metadata', 'Social', 'Related To', 'Workflow History', and 'Comments'. The 'Title' field is currently empty.

*Faster deployment,
Lower cost,
Greater support,
Richer functionality.*

About System6

Cloud Freedom

Achieve all the benefits of cloud delivery and scalability with all the security of pTools connectors for private networks.

Rich User Interface

New pTools rich media application user interface with enhanced usability and accessibility features.

Content in Context

Deliver the right content for your customers with pTools social networking, integration & personalisation.

Mobile Ready

Provide content directly to your audience on mobile seamlessly and define new ways of engagement and interaction.

Self-Service Cloud Manager

Design the CMS solution that fits your needs with the new innovative pTools CMS Cloud Manager.

Powerful New Applications

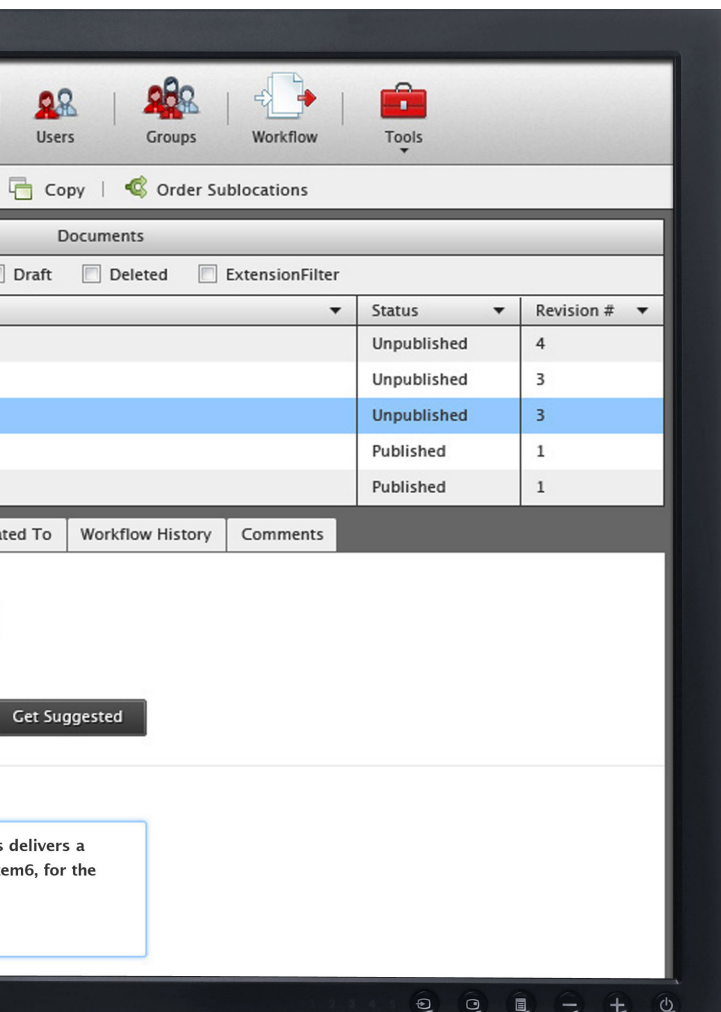
Leverage new pTools applications including Digital Asset Management, Forms & Learning Content Management.

Your Business in Control

Make things happen quickly & efficiently online for your business without the need for up-front investment in technology.

Partner Friendly

Bring powerful WCM capability to your development and sales teams and be first-to-market with new Cloud technologies.



System6 Features

Cloud Connectivity

Seamlessly connect to other Cloud application services and efficiencies for online initiatives.

Advanced Workflow and Content Compliance

Complete end-to-end workflow for content elements, providing content audit-trail and lifecycle.

Rapid Deployment

Deploy and develop sites with ease and efficiency. Include features from RSS feeds to Alerts.

Microsoft SharePoint integration

.Net Framework enables both dynamic and decoupled site delivery through any browser of platform.

Clean Code Accessibility Standard

Separation of content & presentation delivers clean code which is Accessibility compliant to W3C WAI standards.

pTools 'Content Element Model'

Enables advanced enterprise WCM functionality for content assembly, personalisation and security.

Content Security Marking

Validation, non-repudiation and fulfilment of WCM tasks for content critical systems for financial services and security deployments.

SEO Optimisation and Meta-tagging

pTools WCM creates user and search engine friendly URLs and meta-tagging.

Multi-site Content Syndication

Manage, distribute and reuse content on multiple sites from a single repository.

Membership Management

Maintain membership user management profiles and deliver individualised content and customer relationship management tasks online.

WYSIWYG Editing Interface

Simple, easy-to-use interface for non-technical staff. WCM also provides XML editing for technical team.

Multi-Level Navigation

Develop multi-level navigation for websites, internet and extranet without specialised training or knowledge.

Multi-language Content Linking

Mirror language content across the complete content lifecycle and audit trail.

Template-Based Authoring

Separate content and presentation layers allow content authors to apply templates in-line with approved corporate governed brands, themes and campaigns.

Web Standards Compliance W3C WAI

Create fully accessible websites which adhere to WAI, NDA, and international accessibility standards.

WYSIWYG Form Creation

Create online and downloadable forms with pTools WCM functionality in a single user interface.

Content Reuse & Version Control

Complete content life-cycle, workflow and version control, providing historical audit of content.

Content Archiving

With content authoring and editing features and within the powerful pTools file and asset management features

Q&A

Why 'System' 6?

System: because it pulls together a number of applications developed on pTools in recent years into one single infrastructure; because it includes a range of new capabilities that are Cloud ready; because the CMS Cloud Manager brings a whole new way of exploring how you can use the software to build your solution. Six because it's the sixth version of pTools to be released.

Why Cloud?

We've been exploring how pTools software works on Cloud since 2009 and we've been deploying to test and live environments for over a year. It's clear though that Cloud computing applications and services are the way forward for CMS and we're one of the first to deliver an application for this new era.

What is pTools CMS Cloud Manager?

pTools CMS Cloud Manager is a new way for IT professionals to design the solution they want as they need it. Right now you can select from a range of CMS components and see how a solution might look for your specific needs. But that is just the beginning.

What about Back-up, Disaster Recovery & Scalability?

One of the most important attributes of Cloud applications is the ability to provide scalable and secure back-up and disaster recovery options without the burden of investment in infrastructure. A level of back-up, DR and scalability previously only available to major corporations is now available to every pTools customer.

What are the benefits?

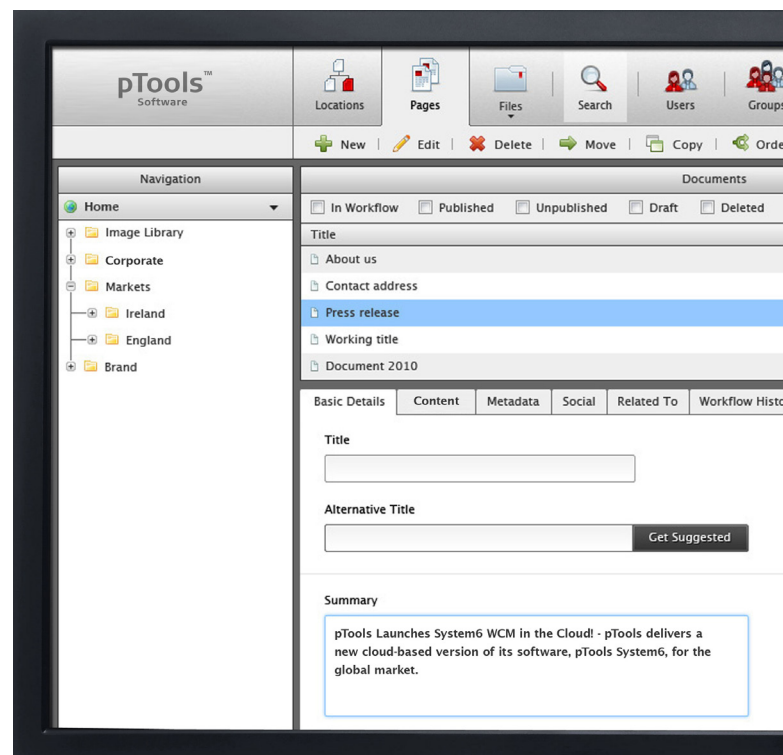
As more and more application services are delivered through the Cloud the benefits of having a web oriented application like CMS available also in the Cloud become overwhelming in terms of better integration with other web services; lower costs; faster deployment; superior support infrastructure; richer functionality; easier use.

Does it work with SharePoint?

Yes. pTools is one of the few enterprise level CMS applications that lets you synchronise SharePoint documents with web content. You get all the flexibility of a powerful enterprise level CMS dedicated to web without any additional SharePoint overhead. There is the ability to leverage existing investment in SharePoint infrastructure without any additional SharePoint overhead.

What is Provisioning?

Provisioning is the ability to design, build and commission a comprehensive CMS solution, in-full, online. Customers select the CMS features and functionality they need; select the servers, database and operating system; define their preferred back-up and recovery solutions; manage technical and commercial relationships easily and comprehensively, online.



Next Steps

[Demo System6](#)

Go to pTools.com to sign-up for a one-to-one demo of pTools and access to your dedicated pTools environment.

[Launch Cloud Manager](#)

Beta

See how you can provision hardware, software & infrastructure for your requirements using Cloud Manager.

[Contact Us Directly](#)

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